



Welcome Walker Square Action Plan

Draft Recommendations

Neighborhood Discussion
October 19, 2015



Walker Square Action Plan



Department of City Development
Office of Alderman Jose Perez

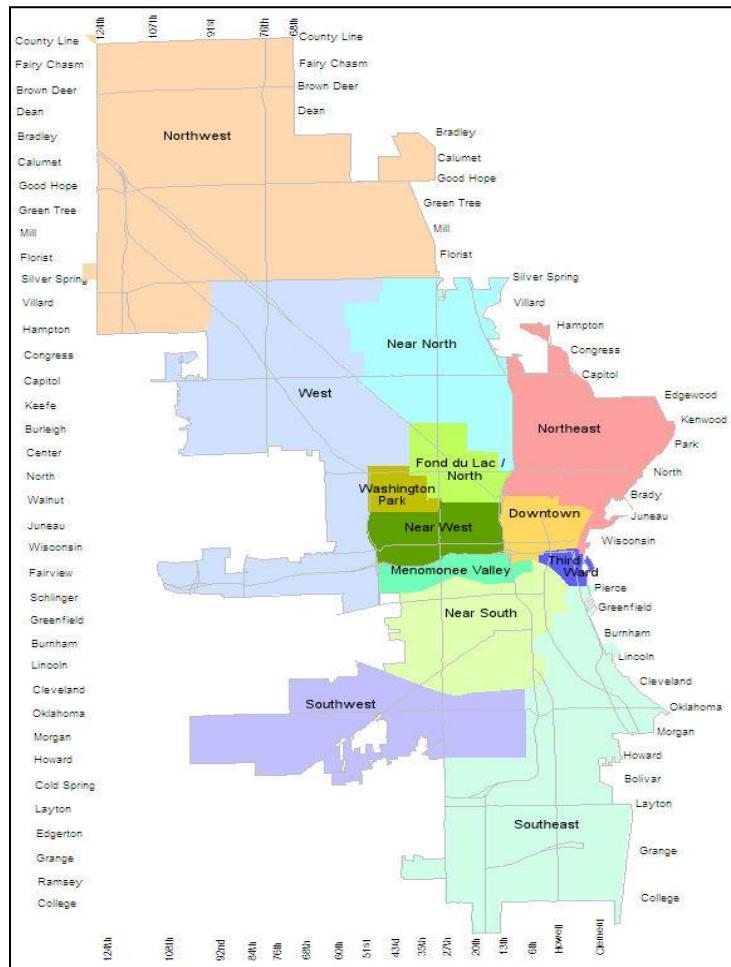
Planning Team



Walker Square Neighborhood Association



Walker Square Action Plan



Planning Process

City of Milwaukee
Comprehensive Plan
a series of documents

13 Area Plans

Menomonee Valley
Downtown
Third Ward
Fond du Lac & North
Near West Side
Washington Park
Northwest Side
Southeast Side
Northeast Side
Near South Side
West Side
Near North Side
Southwest Side

Citywide Policy Plan



DEPARTMENT OF CITY DEVELOPMENT • FEBRUARY, 2005

Northwest Side

A Plan for the Area

Rdfd dffl dkfjif
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Cddf fjek dfdf a
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Good design
is good
for Business

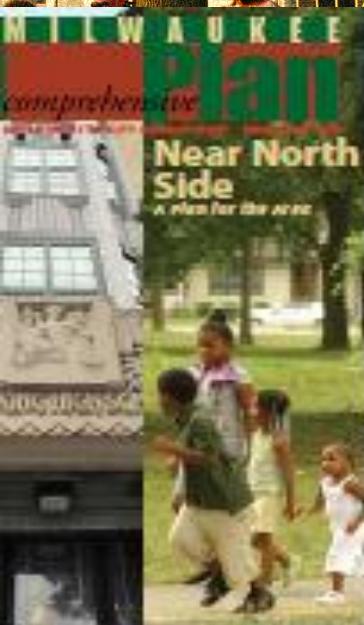
A daf fdo the
Neighborhood
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DEPARTMENT OF CITY DEVELOPMENT • DECEMBER, 2009

West Side

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • DECEMBER, 2009

Near North Side

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • OCTOBER, 2010

Northeast Side

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • MARCH, 2011

Near South Side

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • JUNE, 2011

The Southeast Side

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • DECEMBER, 2009

Downtown

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • MARCH, 2011

Near West Side

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • JUNE, 2011

Washington Park

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • DECEMBER, 2009

Southwest Side

A Plan for the Area



DEPARTMENT OF CITY DEVELOPMENT • JULY, 2011

The Third Ward

A Plan for the Neighborhood



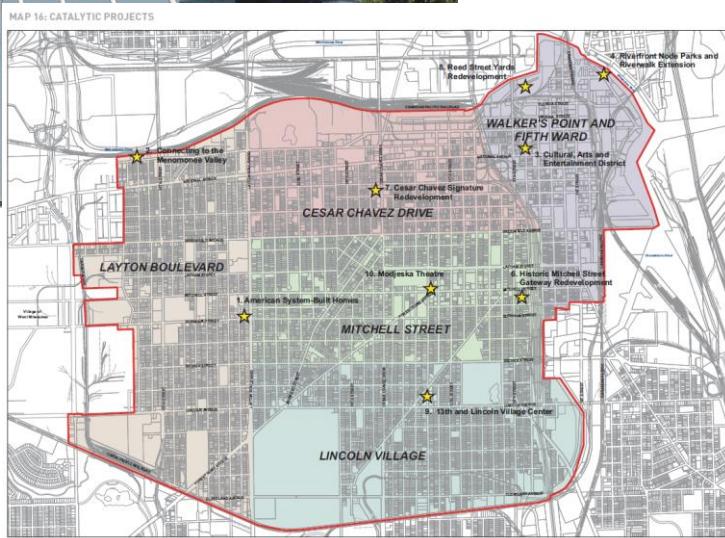
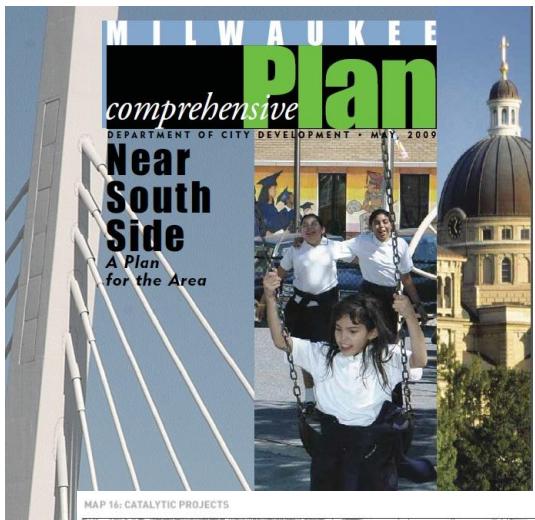
DEPARTMENT OF CITY DEVELOPMENT • DECEMBER, 2009

Fond du Lac and North

A Plan for the Area



Walker Square Action Plan

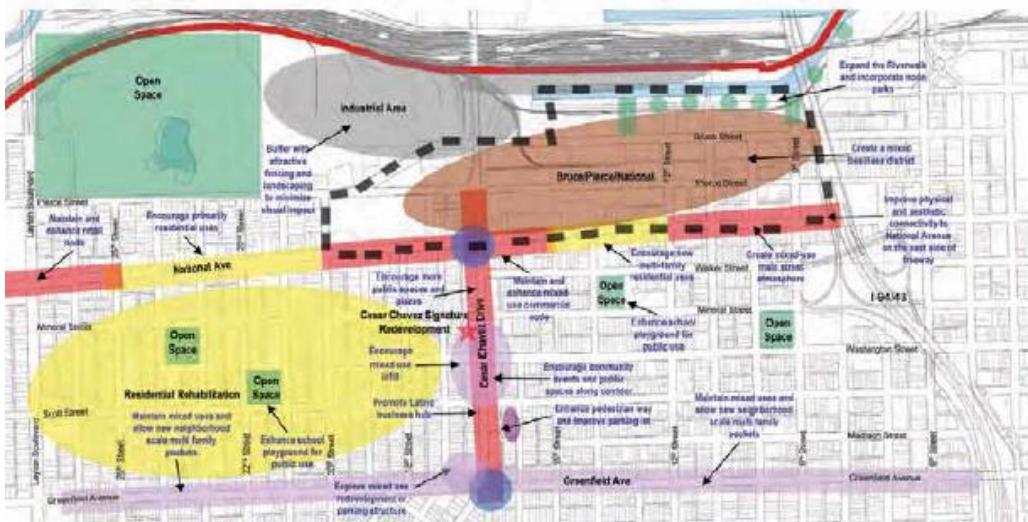


Planning Process

Exhibit 6: Cesar Chavez Drive District

Boundary: Greenfield, Layton, Rail Road tracks and I-94/41

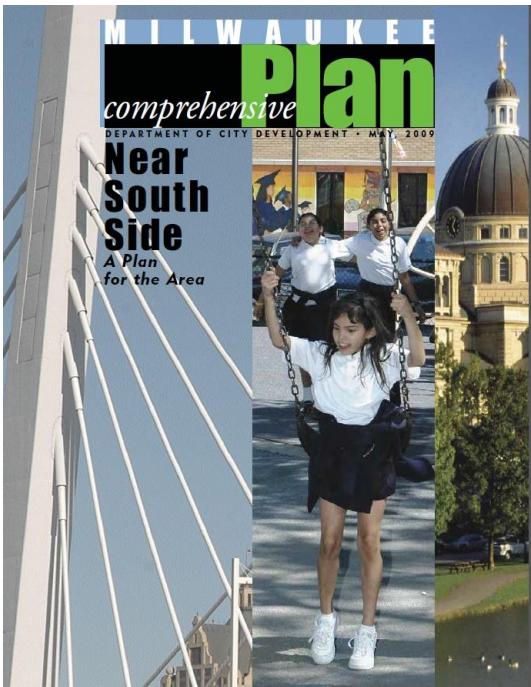
Residential (single-family/duplex)	Parks and open space	Pedestrian connection
Commercial (primary retail corridor)	Industrial/Business	Roadway connection
Mixed use (commercial/residential)	Gateway	Catalytic Project
Mixed business	Parking Facility	Redevelopment area





Planning Process

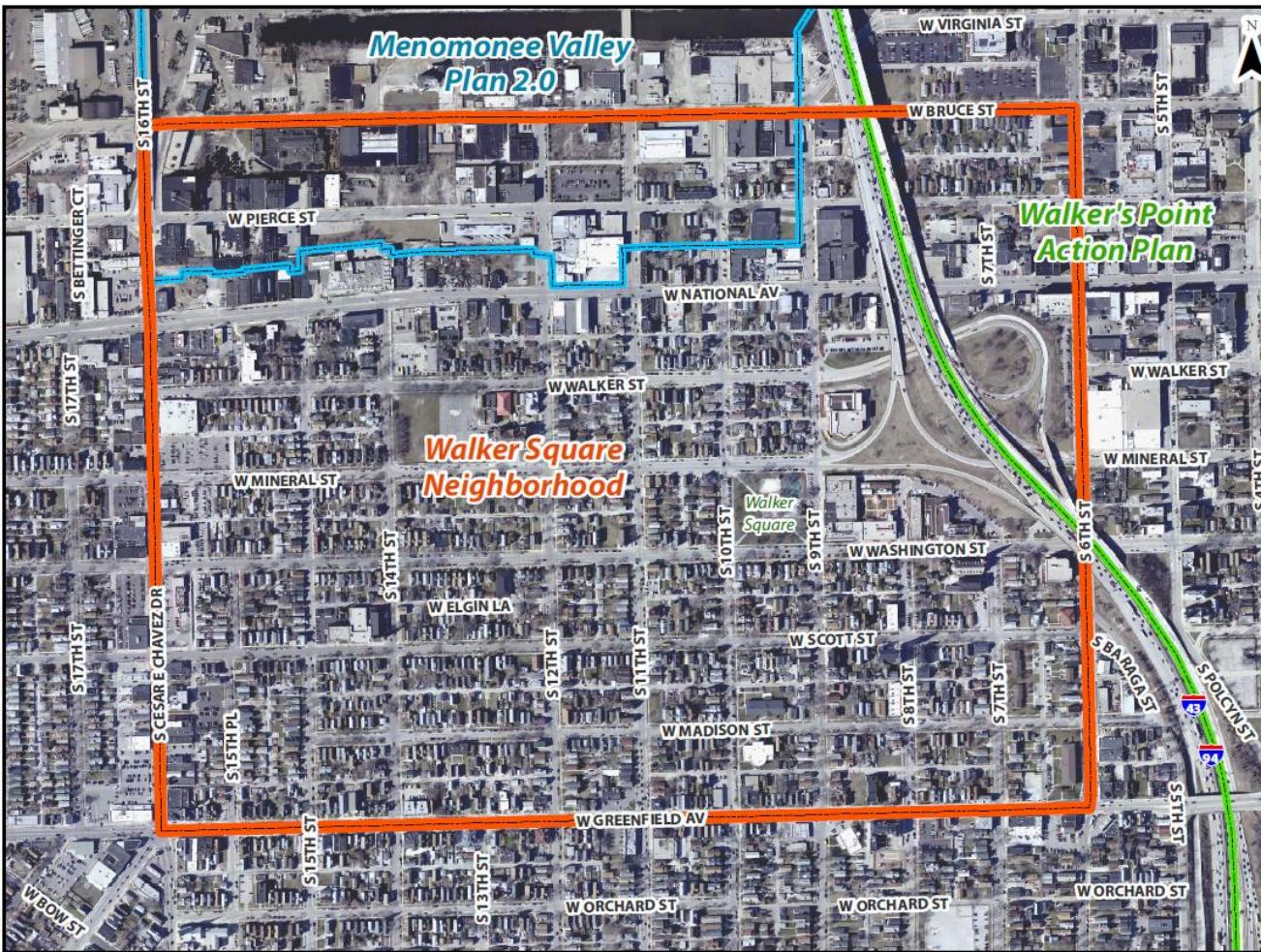
Walker Square Action Plan





Planning Area

Walker Square Action Plan





Walker Square Action Plan

Planning Process



4 Phases of Planning

Analysis

Visioning (Public Participation)

Synthesis



Review and Approval





Issues

Walker Square Action Plan



Housing Conditions



Commercial Corridors
Public Spaces
Street / Bicycle / Pedestrian
Connections



Major Development on Chavez Dr.



Walker Square Action Plan

Schedule

March 2015

Spring 2015

Summer 2015

Fall 2015

Launch

Information Gathering

Interviews/Focus Groups

Draft Plan

Public Reviews

Plan Revisions

Adoption



Walker Square Action Plan

DRAFT RECOMMENDATIONS

Plan Focus Areas:

- **SUPPORTING THRIVING COMMERCIAL CORRIDORS**
- **LIVING IN WALKER SQUARE**
- **IMPROVING THE PUBLIC REALM**



Walker Square Action Plan

DRAFT RECOMMENDATIONS

SUPPORTING THRIVING COMMERCIAL CORRIDORS



Walker Square Action Plan

KEY ACTION #1

Support the
Cesar E. Chavez BID
Farm Project

EAT

In this diverse, working class community, you will find everything you want within just a few blocks. Delicious and mouth watering dining and a wide range of shopping choices make this neighborhood a microcosm of the best the south-side of Milwaukee has to offer.



THE FARM PROJECT

Seeding arts, culture, and small business for growth

**PROJECT
IMPACT**



Walker Square Action Plan

KEY ACTION #2

Support the efforts to establish new or expand existing BIDs along National Avenue in Walker Square

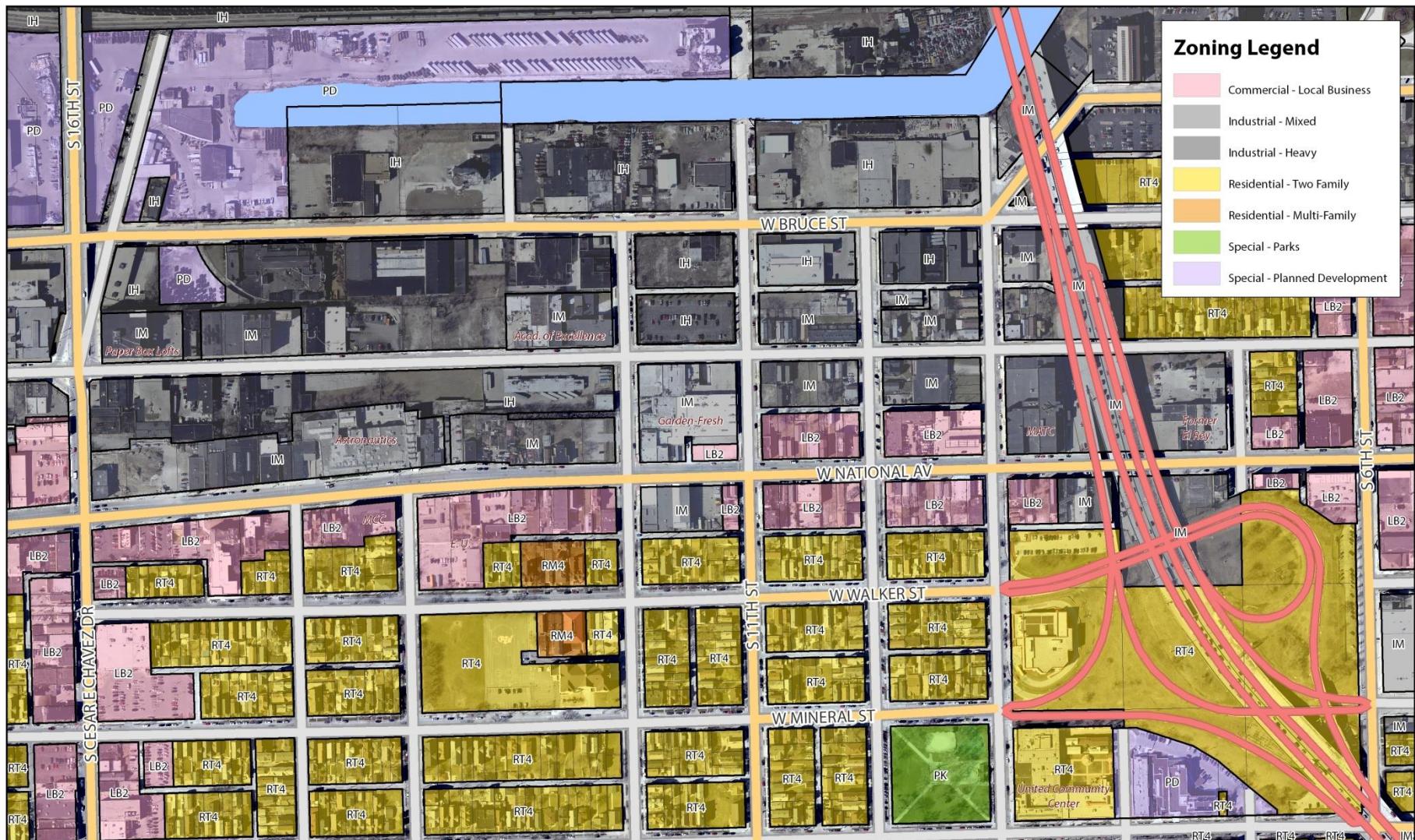


Walker Square Action Plan

KEY ACTION #3

Encourage an appropriate, context sensitive mix of uses along National Avenue

EXISTING ZONING: NATIONAL AVENUE CORRIDOR





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KEY ACTION #4

Support FaB Wisconsin Efforts to Locate a Center of Excellence within the FaB Focus Area



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OTHER ACTIONS

- Attract and retain a diverse tenant mix along Cesar Chavez Dr.
- Work with Milwaukee Police Department District 2 to deploy targeted safety strategies along Greenfield Avenue
- Develop a long-term vision for infrastructure and pedestrian improvements along National Avenue
- Improve pedestrian crossings along Greenfield Avenue
- Aggressively implement STRONG Neighborhoods strategies along Greenfield Avenue
- Continue to engage with La Causa to ensure appropriate reuse of their facilities along Greenfield Avenue



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DRAFT RECOMMENDATIONS

LIVING IN WALKER SQUARE



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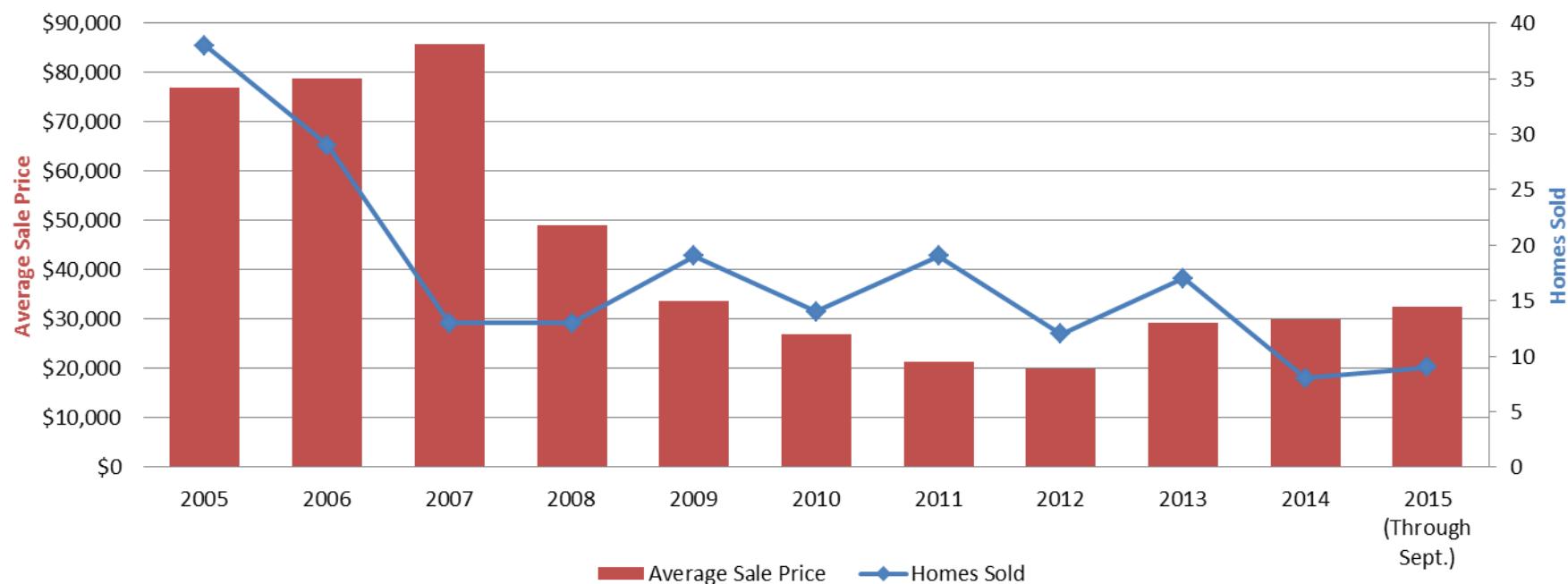
KEY ACTION #1

Increase the availability and use of housing purchase and rehabilitation resources for new and existing Walker Square homeowners.



Walker Square Action Plan

Walker Square Home Sales (2005 - 2015)





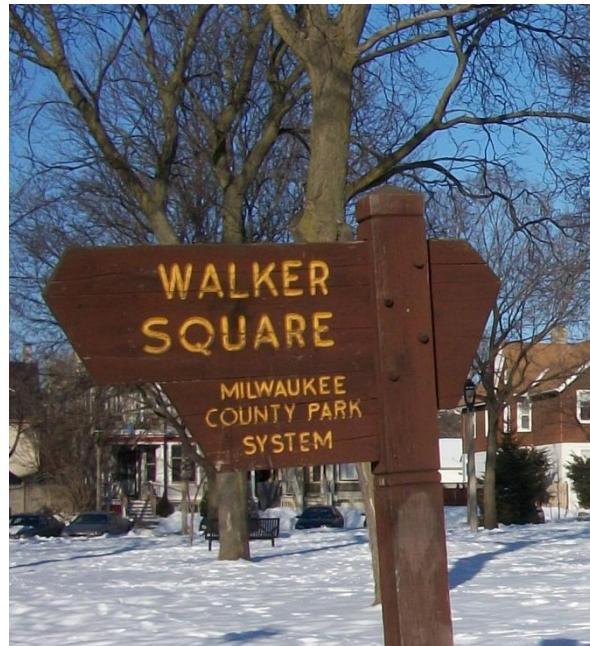
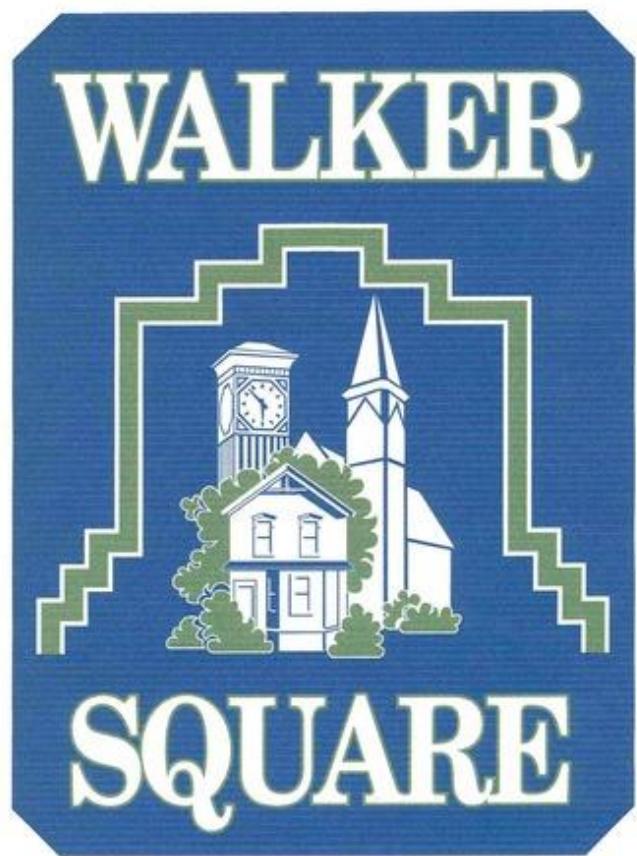
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KEY ACTION #2

Continue to reinforce and build the Walker Square neighborhood identity and “brand.”



Walker Square Action Plan



http://walkersquare.org/

File Edit View Favorites Tools Help

Milwaukee's Historic Walker Square Neighborhood

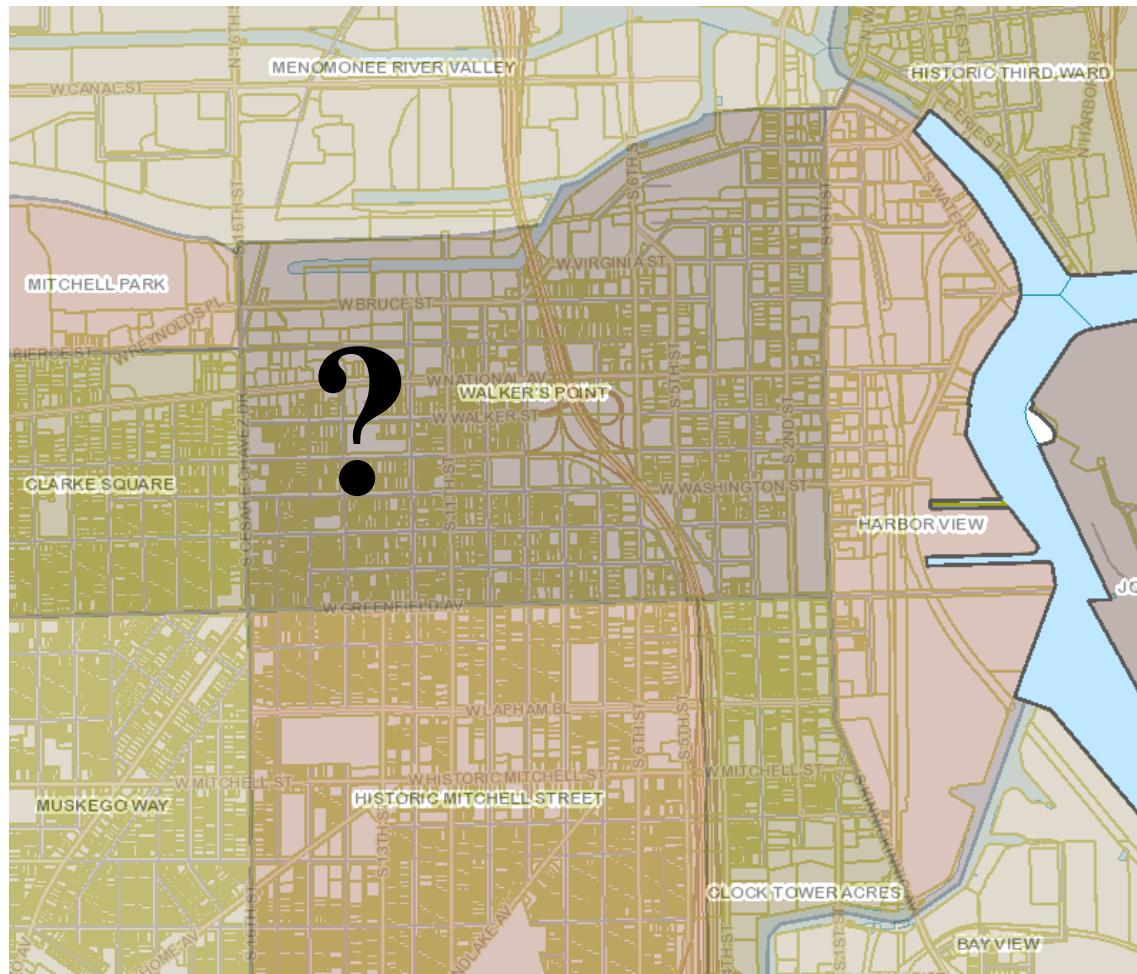
Español History Walker Square Farmer's Market Dia de los Muertos Real Estate Resources News

Walker Square Farmer's Market

Chosen as a featured Farmer's Market by the Milwaukee Journal-Sentinel, our market has 25 vendors and runs Sundays & Thursdays from 7 a.m.- 3 p.m. until mid-October.



Walker Square Action Plan





Walker Square Action Plan

KEY ACTION #3

Continue to leverage the strength of non-profit partners working in Walker Square



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Walker Square Action Plan

OTHER ACTIONS

- Identify and engage in targeted collaborations to address public safety concerns
- Preserve the traditional character of the Walker Square neighborhood while targeting new, mixed-income, residential development at strategic locations along Walker Square's main arterials.
- Utilize code enforcement and other strategies to address problem properties in Walker Square.



Walker Square Action Plan

DRAFT RECOMMENDATIONS

IMPROVING THE PUBLIC REALM



Walker Square Action Plan

KEY ACTION #1

Invest in Walker Square Park





Walker Square Action Plan

KEY ACTION #2

Transform West National Avenue into a Complete Street

03/11/2015 14:58









Walker Square Action Plan

KEY ACTION #3

Transform West Mineral Street and West Walker Street between South 9th Street and South 11th Street into tree-lined boulevards serving as gateways to the neighborhood.

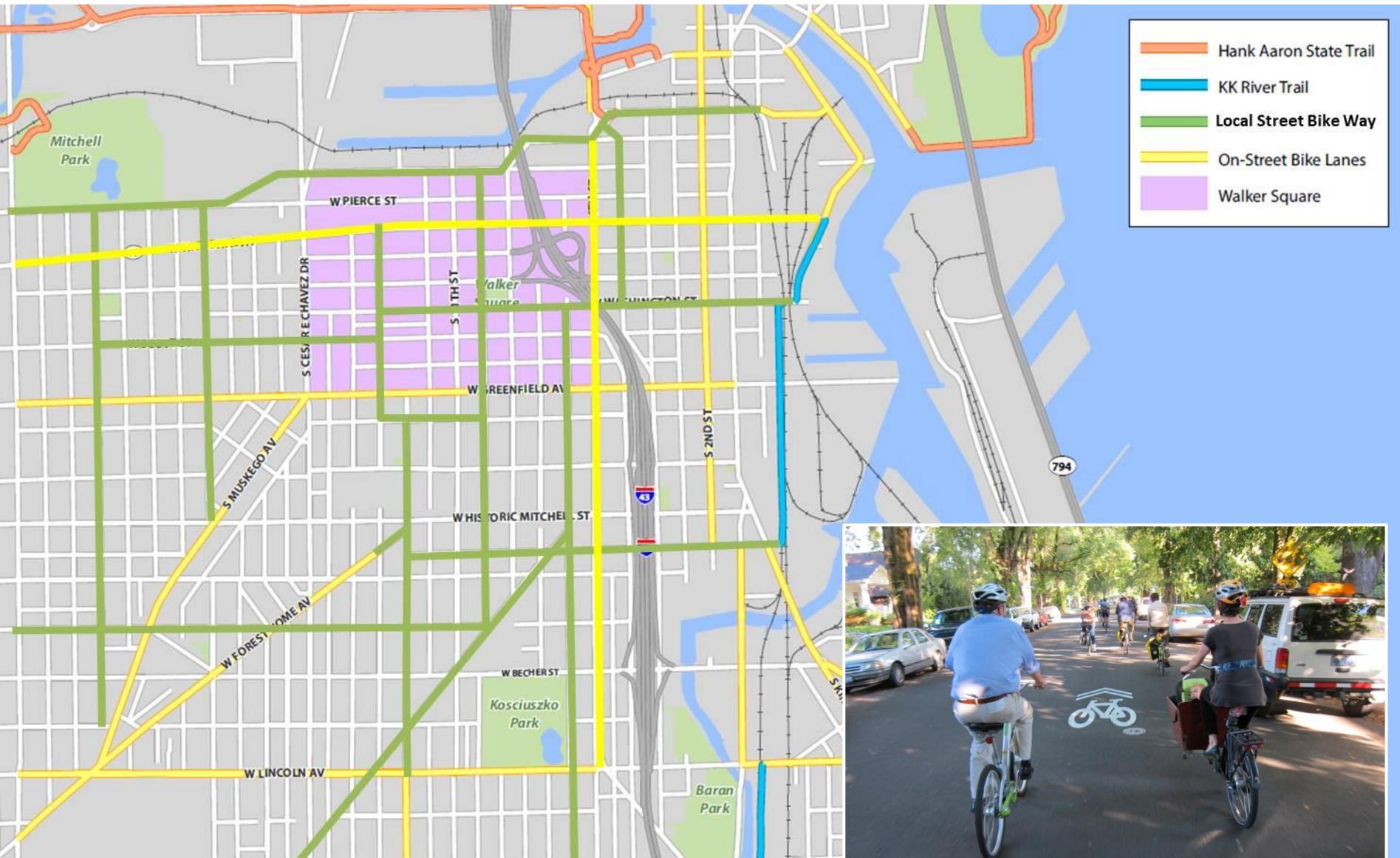




Walker Square Action Plan

KEY ACTION #4

Develop a network of local street bikeways that prioritize and optimize safe and efficient bicycle travel.





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OTHER ACTIONS

- Work to increase the tree canopy throughout the neighborhood.
- Improve the experience for transit riders waiting at bus stops on the “Blue Line” along National Avenue and set up the stops to serve as future BRT stations.
- Improve the experience for pedestrians under the elevated freeway along West National Avenue and West Washington Street in order to encourage walking between Walker’s Point and Walker Square.
- Consider changing South 7th, 8th, 9th, and 10th Streets to accommodate two-way traffic.
- Consider future alternatives to I-43/94 Exit 311 between West Washington Street and West National Avenue that will consume less land and work to reestablish the traditional connected grid of streets.



Walker Square Action Plan

Stay Connected...

Sign up for the City of Milwaukee's E-Notify for email updates about the Walker Square Action Plan and invitations to future meetings.



Visit <http://city.milwaukee.gov/enotify>



*Subscribe to receive updates in the
“Near South Side Plan” category*



*Email NearSouthSidePlan@milwaukee.gov
with comments on the plan.*



**Draft Plan available
in November...**



Walker Square
Neighborhood
Association